

Read Across America Day March 2nd - Dr. Seuss's Birthday

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Read Across America Day (or the week surrounding it) is a great time to approach schools for a classroom read aloud. Often times, teachers are already looking for community members to come into their class to read.

Making the Most of Your Read Aloud:

Dress in your western attire, complete with chaps and spurs.

Introduce yourself and tell a little bit about your ranch.

Read a book that is related to the cattle industry (see our list of books in the binder)

Relate the book back to your life on the ranch.

Take a beef treat for the students - beef jerky is quick and easy.

Be aware that some schools have rules about sweets. If you connect it to the lesson (ex. gummy worms - by-product) it is typically accepted. However, some do not allow candy to be handed out. Just check before going.

Take Beef Man brochures, Cattle Country booklets, or recipe brochures to have the kids take home.

Ask the teacher (ahead of time) if there is time for a quick lesson on cowboy equipment or life on the ranch or offer to come back another day to go more in-depth.

Leave a lesson plan with the teacher for future use.